

**CARLSBAD TOURISM BUSINESS IMPROVEMENT DISTRICT
(CTBID) BOARD**

MINUTES

June 21, 2006

1:15 p.m

**1635 Faraday Avenue, Room 173A
Carlsbad, CA**

I. CALL TO ORDER: 1:15 p.m.

Chairperson April Shute called the meeting to order at 1:16 p.m.

II. ROLL CALL:

Madame Chair took roll call and five Directors were present; Mr. Robert Cima and Ms. Barbara Howard-Jones were absent. General Counsel Ronald Ball was absent and Deputy General Counsel Paul Edmonson served in Mr. Ball's capacity.

III. APPROVAL OF AGENDA: June 21, 2006

The agenda for the June 21, 2006 meeting was approved by unanimous vote.

**IV. AB # 0606-9 APPROVE EXTENSION OF AGREEMENTS WITH
CARLSBAD CONVENTION AND VISITORS BUREAU AND SAN DIEGO
NORTH CONVENTION AND VISITORS BUREAU**

Mr. Jim Elliott asked for consent from representatives from both Bureaus that they agree to the extension of the current Agreement. Ms. Cami Mattson and Mr. Kurt Burkhart both indicated they agreed and signed the extension of the Agreement until December 31, 2006.

Mr. Stripe made a motion, seconded by Mr. Canepa, to approve the extension of the agreements with Carlsbad Convention and Visitors Bureau and San Diego North Convention and Visitors Bureau.

Mr. Edmonson suggested that Resolution 2006-7 be read aloud, so that all Board members understand the recitals. Mr. Elliott reviewed the Resolution. Mr. Edmonson explained that the Resolution is a device that re-states what the actions were and memorializes what transpired during discussion, conclusion reached, and the contract awarded.

Madame Chair asked if there is discussion on the motion by the Board members, and if there is any public comment. There was no public comment relative to the motion.

The motion passed by unanimous vote.

V. SET DATE FOR NEXT MEETING

The next regular meeting will be held on Thursday, August 31, 2006, from 1:00 to 3:00 p.m. in Faraday Room 173A. Mr. Elliott added that if there are no agenda items, the Board will be notified far in advance of a cancellation.

PUBLIC COMMENT

Ms. Cami Mattson, President and CEO of the SDNCVB, stated she was under the impression that reports from both Bureaus regarding their actions and services to date would be provided at the August 31 meeting. Mr. Elliott replied that he is unclear what would be reported and if there would be activity to report by that date. Ms. Mattson also mentioned a metrics discussion should be scheduled later in the year.

ADJOURNMENT

Chairperson April Shute adjourned the meeting at 1:26 p.m.

Respectfully submitted,

Sheryl Keller
Recording Secretary